



WUTR
201 Humboldt Street
Rochester, NY 14610

Mundy Katowitz Media
1322 G Street Southeast
Washington, DC 20003

Contract # 1428861

Schedule Dates 09/20/16-09/26/16
Advertiser Kim Myers/Congress D 22/Democrat/NY (83452)
Agency Mundy Katowitz Media (10727)
Product Political - US Congress (1076)
Brand 694/724/3842 (559958)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Janet,Katowitz,
Phone/Fax /
CPE 694/724/3842
Account Types National/Political
Billing Type Standard
Comments Candidate
Separation: 30

Date Entered 09/19/16
Last Modified 09/23/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25299498
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$459.00
Net Total \$2,601.00
Sales Tax

Utica (WUTR)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Sep. 2016 | 64 | \$2,615.00 |
| Oct. 2016 | 13 | \$445.00 |
| Grand Total: | 77 | \$3,060.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------|-----|----|----|----|----|----|----|----|-------|---------|----------|--------------|---------------------------|---------|
| 1.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 5A- 7A (EST) | 2 | | X | | | | | | 2 | \$10.00 | \$20.00 | Utica (WUTR) | ABC Morning News | 9/19/16 |
| 2.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 5A- 7A (EST) | 2 | | | X | | | | | 2 | \$10.00 | \$20.00 | Utica (WUTR) | ABC Morning News | 9/19/16 |
| 3.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 5A- 7A (EST) | 2 | | | | X | | | | 2 | \$10.00 | \$20.00 | Utica (WUTR) | ABC Morning News | 9/19/16 |
| 4.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 5A- 7A (EST) | 2 | | | | | X | | | 2 | \$10.00 | \$20.00 | Utica (WUTR) | ABC Morning News | 9/19/16 |
| 5.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 5A- 7A (EST) | 2 | X | | | | | | | 2 | \$10.00 | \$20.00 | Utica (WUTR) | ABC Morning News | 9/19/16 |
| 6.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 7A- 9A (EST) | 3 | | X | | | | | | 3 | \$35.00 | \$105.00 | Utica (WUTR) | Good Morning America | 9/19/16 |
| 7.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 7A- 9A (EST) | 3 | | | X | | | | | 3 | \$35.00 | \$105.00 | Utica (WUTR) | Good Morning America | 9/19/16 |
| 8.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 7A- 9A (EST) | 3 | | | | X | | | | 3 | \$35.00 | \$105.00 | Utica (WUTR) | Good Morning America | 9/19/16 |
| 9.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 7A- 9A (EST) | 3 | | | | | X | | | 3 | \$35.00 | \$105.00 | Utica (WUTR) | Good Morning America | 9/19/16 |
| 10.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 7A- 9A (EST) | 3 | X | | | | | | | 3 | \$35.00 | \$105.00 | Utica (WUTR) | Good Morning America | 9/19/16 |
| 11.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 9A- 10A (EST) | 1 | | X | | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Live With Kelly & Michael | 9/19/16 |
| 12.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 9A- 10A (EST) | 1 | | | X | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Live With Kelly & Michael | 9/19/16 |
| 13.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 9A- 10A (EST) | 1 | | | | X | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Live With Kelly & Michael | 9/19/16 |

CONFIRMATION CONTRACT

| | | | | |
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|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|---------|----------|--------------|---------------------------|---------|
| 14.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 9A- 10A (EST) | 1 | | | | | X | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Live With Kelly & Michael | 9/19/16 |
| 15.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 9A- 10A (EST) | 1 | X | | | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Live With Kelly & Michael | 9/19/16 |
| 16.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 11A- 12P (EST) | 1 | | X | | | | | | 1 | \$30.00 | \$30.00 | Utica (WUTR) | The View | 9/19/16 |
| 17.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 11A- 12P (EST) | 1 | | | | X | | | | 1 | \$30.00 | \$30.00 | Utica (WUTR) | The View | 9/19/16 |
| 18.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 1P- 2P (EST) | 1 | | | X | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | The Chew | 9/19/16 |
| 19.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 1P- 2P (EST) | 1 | | | | | X | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | The Chew | 9/19/16 |
| 20.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 2P- 3P (EST) | 1 | | X | | | | | | 1 | \$30.00 | \$30.00 | Utica (WUTR) | General Hospital | 9/19/16 |
| 21.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 2P- 3P (EST) | 1 | | | X | | | | | 1 | \$30.00 | \$30.00 | Utica (WUTR) | General Hospital | 9/19/16 |
| 22.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 2P- 3P (EST) | 1 | | | | X | | | | 1 | \$30.00 | \$30.00 | Utica (WUTR) | General Hospital | 9/19/16 |
| 23.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 2P- 3P (EST) | 1 | | | | | X | | | 1 | \$30.00 | \$30.00 | Utica (WUTR) | General Hospital | 9/19/16 |
| 24.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 2P- 3P (EST) | 1 | X | | | | | | | 1 | \$30.00 | \$30.00 | Utica (WUTR) | General Hospital | 9/19/16 |
| 25.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 5P- 6P (EST) | 2 | | X | | | | | | 2 | \$50.00 | \$100.00 | Utica (WUTR) | Ellen | 9/19/16 |
| 26.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 5P- 6P (EST) | 2 | | | X | | | | | 2 | \$50.00 | \$100.00 | Utica (WUTR) | Ellen | 9/19/16 |
| 27.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 5P- 6P (EST) | 2 | | | | X | | | | 2 | \$50.00 | \$100.00 | Utica (WUTR) | Ellen | 9/19/16 |

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| 28.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 5P- 6P (EST) | 2 | | | | | X | | | 2 | \$50.00 | \$100.00 | Utica (WUTR) | Ellen | 9/19/16 |
| 29.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 5P- 6P (EST) | 2 | X | | | | | | | 2 | \$50.00 | \$100.00 | Utica (WUTR) | Ellen | 9/19/16 |
| 30.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | | X | | | | | | 1 | \$65.00 | \$65.00 | Utica (WUTR) | Eyewitness News At Six | 9/19/16 |
| 31.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | | | X | | | | | 1 | \$65.00 | \$65.00 | Utica (WUTR) | Eyewitness News At Six | 9/19/16 |
| 32.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | | | | X | | | | 1 | \$65.00 | \$65.00 | Utica (WUTR) | Eyewitness News At Six | 9/19/16 |
| 33.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | | | | | X | | | 1 | \$65.00 | \$65.00 | Utica (WUTR) | Eyewitness News At Six | 9/19/16 |
| 34.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 6P- 6:30P (EST) | 1 | X | | | | | | | 1 | \$65.00 | \$65.00 | Utica (WUTR) | Eyewitness News At Six | 9/19/16 |
| 35.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | X | | | | | 1 | \$150.00 | \$150.00 | Utica (WUTR) | ABC World News | 9/19/16 |
| 36.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | | | X | | | 1 | \$150.00 | \$150.00 | Utica (WUTR) | ABC World News | 9/19/16 |
| 37.0 | Normal Line / SPOT | 09/25/16-09/25/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | | | | | X | 1 | \$150.00 | \$150.00 | Utica (WUTR) | ABC World News | 9/19/16 |
| 38.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | X | | | | | | | | \$150.00 | | Utica (WUTR) | ABC World News | 9/19/16 |
| 38.0.1 | Closed Preempt | 09/26/16 | | | | | | | | | | | | | | | Utica (WUTR) | No Avail/Exception - | |
| 39.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 7P- 7:30P (EST) | 1 | | X | | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Entertainment Tonight | 9/19/16 |
| 40.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 7P- 7:30P (EST) | 1 | | | X | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Entertainment Tonight | 9/19/16 |

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| 41.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 7P- 7:30P (EST) | 1 | | | | X | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Entertainment Tonight | 9/19/16 |
| 42.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 7P- 7:30P (EST) | 1 | | | | | X | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Entertainment Tonight | 9/19/16 |
| 43.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 7P- 7:30P (EST) | 1 | X | | | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | Entertainment Tonight | 9/19/16 |
| 44.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 7:30P- 8P (EST) | 1 | | X | | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | The Insider | 9/19/16 |
| 45.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 7:30P- 8P (EST) | 1 | | | X | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | The Insider | 9/19/16 |
| 46.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 7:30P- 8P (EST) | 1 | | | | X | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | The Insider | 9/19/16 |
| 47.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 7:30P- 8P (EST) | 1 | | | | | X | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | The Insider | 9/19/16 |
| 48.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 7:30P- 8P (EST) | 1 | X | | | | | | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | The Insider | 9/19/16 |
| 49.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | X | | | | | | 1 | \$50.00 | \$50.00 | Utica (WUTR) | Eyewitness News At 11 | 9/19/16 |
| 50.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | X | | | | | 1 | \$50.00 | \$50.00 | Utica (WUTR) | Eyewitness News At 11 | 9/19/16 |
| 51.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | | X | | | | 1 | \$50.00 | \$50.00 | Utica (WUTR) | Eyewitness News At 11 | 9/19/16 |
| 52.0 | Normal Line / SPOT | 09/23/16-09/23/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | | | X | | | 1 | \$50.00 | \$50.00 | Utica (WUTR) | Eyewitness News At 11 | 9/19/16 |
| 53.0 | Normal Line / SPOT | 09/26/16-09/26/16 | 3 | :30 | 11P- 11:35P (EST) | 1 | X | | | | | | | 1 | \$50.00 | \$50.00 | Utica (WUTR) | Eyewitness News At 11 | 9/19/16 |
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| 54.0 | Normal Line / SPOT | 09/24/16-09/24/16 | 3 | :30 | 8A- 9A (EST) | 1 | | | | | | X | | 1 | \$15.00 | \$15.00 | Utica (WUTR) | Good Morning America Weekend | 9/19/16 |
| 55.0 | Normal Line / SPOT | 09/25/16-09/25/16 | 3 | :30 | 8A- 9A (EST) | 1 | | | | | | | X | 1 | \$15.00 | \$15.00 | Utica (WUTR) | Good Morning American Wkd | 9/19/16 |
| 56.0 | Normal Line / SPOT | 09/25/16-09/25/16 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | | | | | X | | \$75.00 | | Utica (WUTR) | ABC World News Sunday | 9/19/16 |
| 56.0.1 | Closed Preempt | 09/25/16 | | | | | | | | | | | | | | | Utica (WUTR) | No Avail/Exception - | |
| 57.0 | Normal Line / SPOT | 09/25/16-09/25/16 | 3 | :30 | 11P- 12A (EST) | 1 | | | | | | | X | 1 | \$20.00 | \$20.00 | Utica (WUTR) | Scandal | 9/19/16 |
| 58.0 | M/G For 38.0.1 / SPOT | 09/24/16-09/24/16 | 3 | :30 | 8P- 11:30P (EST) | 1 | | | | | | X | | 1 | \$150.00 | \$150.00 | Utica (WUTR) | college football | 9/21/16 |
| 59.0 | M/G For 56.0.1 / SPOT | 09/24/16-09/24/16 | 3 | :30 | 12P- 12:30P (EST) | | | | | | | 1 | | 1 | \$75.00 | \$75.00 | Utica (WUTR) | | 9/23/16 |

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